

165

for

165



60+

Fundraising

Ideas

A simple guide to fundraising for #TeamJCS.



Thank you.

2023 marks the 165th year of #TeamJCS. 165 years of making a difference in the community. Whilst what we do, and how we look may have changed we remained deeply connected to making a difference to those who need it most in our community. The money we raise goes towards projects like Welcome Wednesday, our Kosher Foodbank, home visits and our social activities in our Wellbeing Hub.

This year we want to do even more for the people we support. To mark our 165th anniversary we are looking to recruit 165 people to raise £165 (or more) for our charity.

We are calling the campaign '165 for 165.' We know that it can be nerve wracking fundraising so we wrote this booklet to give supporters - new and longstanding over 100+ ideas of how to get involved. The team is on call to help you with any ideas and support your fundraising needs.

Getting Started.

Do what you enjoy

The first step to successful fundraising is to think about your skills, hobbies, talents and what you enjoy. This doesn't mean you can't challenge yourself but try to remember that fundraising is supposed to be FUN.

Online VS In Real Life.

Social media and the internet can be amazing tools for fundraising with online fundraising pages making it easy to donate but fundraising events in venues are still a great way to get people involved.

Become a Chatterbox

Be prepared to make some noise about it. If your family, friends, colleagues don't know about your event or challenge then they can't get involved or show support. So be brave and let people know your #TeamJCS.

Why plans are important?

We love to plan here at JCS. Whether your hosting a knittathon, running a marathon or host an event its important to have event times, deadlines, and key people to contact.

Hot off the Press.



We can help you get in touch with local media to get your story out

What's in a word?

If you are wanting to catch the eye of the person reading your email, think about what your story is the who, why, where and how of it? If you challenging yourself to something brand new or is there a meaningful story to why your getting involved - let them know!

The Power of Visuals

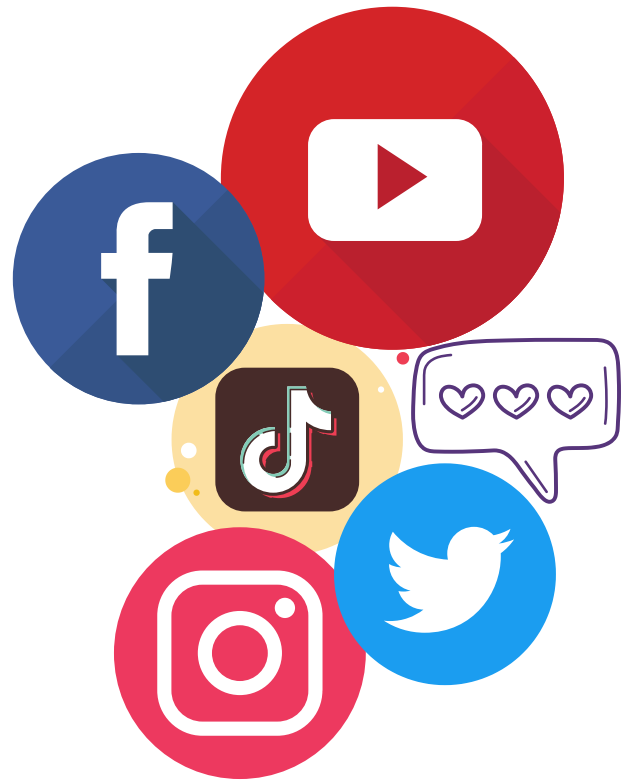
Journalists are always looking for a good picture to go with. So try to take some great photos to go with your fundraiser.

Lights, Camera, Action

Possibly you might get invited down to a studio or radio station to talk to a journalist. It might be your first time in that situation so remember it's fine to be nervous. If so prepare notes and you can even practice answers with friends of family beforehand.

Here at JCS we have a dedicated Fundraising and Communications Team who have experience with dealing with the press. So if in doubt pick up the phone and contact us or drop us an email at comms@jcarescot.org.uk

Online & Social.



Did you know just **THREE** updates on a page will transform your fundraising?

Set it up

Make use of the many online platforms around to make up your personal fundraising page. No one knows why you want to fundraise more than yourself so own that narrative

Watch me

Don't be afraid of turning on your mobile phone and creating a short video or photograph chatting about how your training or fundraising is going. Show all your friends how your committed to the journey.

Set a goal

Let people know how far you want to go with your fundraising so they can see that number go down with their donations.

Sharing is caring

Once you set up yourself online make sure to share out your page across your platforms and share it amongst family and friends. They cant donate if they don't know its happening!

Offline Donations

If you have people who want to make those offline donations remember to request a donations form.

Here at JCS we have a dedicated Fundraising and Communications Team who can help you set up fundraising pages or help you with ideas on what to post contact at comms@jcarescot.org.uk

Fundraising Ideas

01 - Auction of Promises

How much is a good deed worth - offer to be car washer, dog walker, gardener or office tea caddy in exchange for donations

02 - Birthday Fundraiser

Make this birthday even more special by asking for donations instead of gifts on your special day.

03 - Kiltwalk

Join in with our annual fundraiser and walk a distance of your choice.

04 - Spring Cleaner

Have a clean out around your house and use a car boot sale or online platforms to give your old items a new home and donate the earnings.

05 - Sponsored Silence

Are you known for being a chatter. Do you ever wonder how long you could stay silent - a day, an hour, a few minutes?

06 - Give it up

Are you glued to your phone, not trusted around a chocolate bar, or known for coffee jitters - consider giving an item up for a week or more.

07 - Guess the Number

See if your colleagues, customers or friends can correctly guess the number of items in a jar.

08 - Office Collections

Host a series of events, hold bake sales, have fancy dress days or simply ask around whilst at work

09 - Sweepstakes

Do you and your mates always watch the cricket, rugby or football - turn it into some fun with a charitable sweepstake.

10 - YES Day

Could you say yes to everything for a day? Take on a trust exercise of lifetime by only saying yes.

Fundraising Ideas

11 - Karaoke

Sell tickets (and earplugs) to a Karaoke competition with friends

13 - Festive Night

Turn your festive night out into a fundraiser by making the tickets a charitable donation.

15 - Talent Show

Get a friendly competition going between pals to see whose really got talent

17 - Raffle

Ask local businesses to donate items to give away during a raffle.

19 - Halloween

Are you a gore lover, host a Halloween themed event with friends and ask for donations.

12 - Wine Tasting

Know your Shiraz vs Merlot? Teach all your friends the differences with a charity wine tasting courtesy of donated bottles.

14 - Silent Disco

Get everyone listening to your favourite songs in headphones in the name of fundraising.

16 - Quiz Night

Test out your general knowledge with a charitable quiz night(s)

18 - Games Night

Monopoly Master, Trivial Pursuit Genius - test your skills out a charitable games night

20 - Drag Night

Lip Sync Battle, Drag Queen story time - host an LGBTQ+ friendly charity event.

Fundraising Ideas

21 - Eurovision

Host a screening and charge people to come - bad music has never been so good.

23 - Language Café

Bonjour, Gutentag, Ciao, Hola - Host a language cafe for other learners.

25 - Cinema Night

Host your favourite movie series, genre or director in exchange for donations.

27 - Cocktail Maker

Teach your friends how to create make their own signature drinks.

29 - Afternoon Tea

Pinkies up for this event where you host your own afternoon tea in exchange for a donation.

22 - Cookery Class

Step aside Nigella and Jamie - You can teach your friends and family new skills from now on.

24 - Selfcare Guru

Do you know your meditation, how to host a soundbath - turn your next mindful moment into a charitable event.

26 - Whisky Taster

Scotch, Irish or a further affair. Ask for donations and host a whisky taster.

28 - Come Dine With Me

Open up the floor to all your friends and see who has the best tasting food.

30 - Blind Dater

Host your very own blind dating event for charity for your single friends.

Fundraising Ideas

31 - BAG PACKING

Pack bags at the end of your local supermarket aisle for donations.

32 - HOUR OF PAY

Challenge your friends and yourself to donate an hour of wages for a good cause.

33 - WORLD RECORD HOLDER

Do you think you could be a world record breaker? If so take on the challenge for charity.

34 - WAX OFF

Feel the pain with this beauty related challenge where you wax your back, legs or chest for a good cause.

35 - 5 A SIDE

Get ten friends together to have a friendly five a side tournament, sell tickets, get sponsors.

36 - BINGO

Create a bingo sheet tailored to our audience or keep it old school with numbers

37 - HEAD SHAVE

Have you ever wanted to shave your hair but never had the right reason to - do it for charity.

38 - GUESS THE FOOD

Ever wanted to do a challenge on I'm a celeb? Then this one might be the one for you. Guess the food in this eating challenge.

39 - JEWELLERY EXPERT

Do you have high value pieces you'd be happy to donate or perhaps your a novice jewellery maker in your spare time - why not take your skills to Etsy?

40 - JOHN O GROATS TO LANDS END

Challenge yourself to some long distance (or short) cycling and get sponsored by friends

41 - IT'S A RUNNERS WORLD

Challenge yourself to run a distance, couch to 5k, 10k, Half Marathon and beyond

OBSTACLE RACE - 42

Find your local challenge and go for it - this fun day out could bring in donations.

43 - READ-A-THON

Challenge yourself to read a number of books in a year and get sponsored for charity

JUST KEEP SWIMMING - 44

Be like Dory and Nemo and just keep swimming towards your goal for a good cause

45 - ZIP WIRING

Get the adrenaline pumping in a sponsored zipwire challenge at your nearest provider.

TAG RUGBY - 46

Get a team together of friends and take part in a sponsored tag rugby tournament

47 - INTERNATIONAL EVENING

If you'd love people to get to know a culture you love or have recently visited host an themed event to show your friends for a fee.

FUNDRAISING IDEAS

48 - FIRE WALK

Look fearless to your friends by walking over hot embers.

CALENDAR CREATIONS - 49

Take photos with your team, friends, or volunteers and sell for a fee.

50 - SPORTS DAY

Be a big kid and host your very own sports day tournament with friends for a donation

COMEDY NIGHT - 51

See who can win over an audience at a local comedy night for a good cause.

52 - SKY DIVE

Prove yourself with this gravity defying personal challenge.

SPONSORED HIKE - 53

Go up Conic Hill, Arthurs Seat or Ben Nevis (and more) for charity.

54 - POLAR WATER DIP

Get sponsored for an icy dip and brace the cold for donations.

SKILLSHARE - 55

If you have a skill you can sell, teach classes for a charitable fee

Fundraising Ideas

56 - Checkout Collector

Pop down to your local supermarket with your branded buckets or tins for a good cause.

57 - Gaming for Good

Sims or Minecraft Pro? Sign up to a gamathan for charity.

58 - Happy Hour

Partner with your local public house and sell tickets for a donation

59 - Abseiling

Whatever you do don't look back! See if you can propel down a a wall for a good cause.

60 - Crufts (almost)

For those of us with furry friends show of their best skills and host your own version of Crufts

61 - Seed bombs

Make and sell your own seed bombs for a donation

62 - Truth or Dare

Turn up the heat in a truth and dare game with all of your friends.

63 - Stair climbing

Climb everest from your own stairwell and watch the donations pour in

63 - Darts Match

For those with good aim see how many bullseyes you can get and challenge friends in the process

65 - Ultrarun or Ironman

For those who want to test the limits of your body try out your local Ultramarathon or Ironman for charity.

F.A.Q'S?

Can I do this?

Yes! We know its easy to be nervous before a fundraising adventure but were here to let you know that you can do it.

Can team work make the dream work?

If you'd like to fundraise as part of a team you can definitely take on a challenge with other people as long as we know all the details.



What if I can no longer attend?

We know that sometimes life happens. Maybe you've injured your wrist before an online gaming tournament or twisted your ankle before your local Kiltwalk. As long as you let us know as soon as possible we can support you in any next steps.

Deadlines?

After fundraising ventures you have 30 days to reach your sponsorship total. So if you aren't quite at your goal fear not you still have a few weeks.

Here to Help

Of course. We will keep in touch with you throughout your fundraising journey.